



KING'S AWARD FOR EXCELLENCE 2024

AWARD ENTRY GUIDELINES

GUIDELINES

AWARDS WILL BE DELIBERATED BY A JUDGING COMMITTEE BASED ON NOMINATIONS RECEIVED.

THE AWARDS ARE FOR OUTSTANDING INDIVIDUALS, PROJECTS, SERVICES OR INITIATIVES.

INDIVIDUALS CAN SUBMIT THEIR ENTRIES THROUGH SUBMITTING CV / INTENT LETTERS ON OR BEFORE **15TH JANUARY 2024.**

COMPANY PERSONNEL CAN SUBMIT THEIR COMPANY PROFILES AS REGISTERED TRADE NAME, COUNTRY OF REGISTRATION, SIZE OF COMPANY IN TERMS OF NUMBER OF EMPLOYEES, DOMAIN OF TRADE/SERVICES ETC. ON OR BEFORE **15TH JANUARY 2024.**

IN CASE OF COMPANIES, EACH COMPANY MAY SUBMIT A MAXIMUM OF FOUR (4) ENTRIES ONLY.

THERE WILL ONLY BE ONE WINNING PERSON OR COMPANY PER INDUSTRY CATEGORY.

ELIGIBILITY FOR INDIVIDUALS

- **AT LEAST 20 YEARS IN THE PRESENT FIELD WITH TRACK RECORD OF EXCELLENT PERFORMANCE.**
- **ACADEMIC BACKGROUND MUST REFLECT STRONG CONCEPTUAL INSIGHT.**
- **AWARDS AND RECOGNITIONS RECEIVED FOR THE LAST 3 YEARS/SCHOLARSHIP GRANTS RECEIVED (NATIONAL AND INTERNATIONAL) RELEVANCE TO THE FIELD.**

ELIGIBILITY FOR COMPANIES/ BUSINESSES

- **LAUNCHED, IN PARTIAL OR FULL, OVER THE LAST 24 CALENDAR MONTHS**
- **PROVEN FACT AND FIGURES OF SIGNIFICANT ACHIEVEMENTS**
- **PROVEN SUSTAINABLE GROWTH AND DEVELOPMENT IN MARKET**

JUDGING CRITERIA

- **UNIQUENESS & INNOVATION - DOES THE PROJECT INTRODUCE NEW OR CUTTING-EDGE INNOVATION?**
- **EFFECTIVENESS & IMPACT - DID THE PROJECT ACHIEVE ITS OBJECTIVES AND TARGETS? WHAT MEASURES HAVE BEEN USED TO**
- **ASSESS ITS SUCCESS. WHAT WAS THE IMPACT ON YOUR COMPANY AND INDUSTRY? DYNAMISM - IS THE PROJECT FLEXIBLE TO CHANGES AND PROGRESSIVE OPPORTUNITIES?**

COST

- **INDIVIDUALS: THE NOMINATION IS FREE. IF YOU WIN, YOU ARE OBLIGED TO REGISTER AS A WINNER. EARLY-BIRD OPTION AVAILABLE.**
- **BUSINESSES/ COMPANIES: THE NOMINATION IS FREE. IF YOUR COMPANY WINS, YOU ARE OBLIGED TO TAKE UP A WINNERS' PACKAGE OPTION TO BE ENTITLED TO PROMOTIONAL COVERAGE AND OTHER BENEFITS.**

KEY DATES

DEADLINE FOR NOMINATIONS: 15TH JANUARY 2024

AWARDS CEREMONY DINNER: 26TH APRIL 2024

FURTHER DETAILS

FOR QUERIES AND NOMINATIONS
AWARDS@LONDONINSTITUTESD.CO.UK

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PACKAGES DETAILS, PLEASE VISIT:

<https://londoninstitutesd.co.uk/kings-awards-2024/>