



NEWSLETTER (CAMBRIDGE, U.K.)

19th -20th November 2019

ARICON Nov 2019- Cambridge Series brought a beautiful amalgamation of Knowledge-sharing, multicultural socialization and historical orientation of one of the oldest and finest educational institutions of the world (**Newnham College, University of Cambridge, U.K.**) Participants from U.K, Poland, Armenia, India, Pakistan, Bangladesh, Russia, Ghana, Saudi Arabia and U.S presented their research work, followed by brief sessions of Q/As by the audience.

In Collaboration with London Institute of Skills Development



London Institute of Skills Development®

Conference Tracks included:

- *Business & Economics*
- *Natural Sciences*
- *Engineering*
- *Mathematics & Statistics*

The University of Cambridge is a collegiate public research university in Cambridge, United Kingdom. Founded in 1209 and granted a Royal Charter by King Henry III in 1231, Cambridge is the second-oldest university in the English-speaking world and the world's fourth-oldest surviving university. ARICON is proud to announce that the venue for ARICON November 2019 at Newnham College, University of Cambridge, U.K. The college formally came into existence in 1880 with the amalgamation of the Association and the Company. Women were allowed to sit University examinations as of right from 1881; their results were recorded in separate class-lists. Newnham's internationally renowned academics are leaders in their fields. Their diverse and globally significant research directly informs their award-winning teaching.



Conference Chair and Keynote Speaker : Bernard Oduro Takyi (Hon.)

Entrepreneur, Diplomat & Politician
Founder & CEO: Help Disable- Ghana
Omanbapa Ghana Ltd
Ceep Edu. Consultant



Session Moderator: Bella G. Babayan

Bella G. Babayan is Lecturing at Yerevan Culture University & at University of Traditional Medicine, Republic of Armenia (RA). She is also a Laboratory Researcher at SPC NAS RA, & at The Quality Control of National Polytechnic University of Armenia. In addition to this, Bella is also a PhD Student in Microbiology and Biotechnology at "Arm biotechnology" Scientific & Production Center National Academy of Sciences of Republic of Armenia.





Session Moderator: Dr. S. K. Sharma

(Rtd.) Associate Professor of Economics
DRA Government PG College, Uttar Pradesh, India

Virtual Participants: The conference also provided the facility few Virtual Presenters who presented their research through Recorded Videos & Live Streaming. The virtual participants felt excited to be the part of the fraternity, sitting hundreds and thousands of miles apart. Our Virtual Participants also received the E-Agenda Book, E-Abstract Book with the scientific program of the conference and Certificate of Participation/ Presentation. They are also entitled of to publish 'Abstract' or full-manuscript in Conference Proceedings with ISBN number. These proceedings are available at The British Library and published by Nielsen U.K & Ireland. Moreover, the document is also available at Bodleian Library Oxford (University of Oxford) and at other eminent U.K universities on request.

Conference registration fee includes:

- Access to all sessions in the conference
- Certificate of Participations/ Presentation
- Breakout sessions
- College/ University Tour
- Congress package and inserts
- The e-book of abstracts
- Lunch
- Coffee Breaks
- Social Networking
- Official Group Photographs
- Video Testimonials
- The E-book of conference proceedings with ISBN code
- Best paper Award
- Excursion





NEWNHAM COLLEGE UNIVERSITY OF CAMBRIDGE

Free Excursion- Day 2:

ARICON's private punt tour offered the ideal introduction to Cambridge's eventful history. The participants discovered how the city has evolved from medieval market town to its position today as a world-famous center of academic excellence whilst enjoying the spectacular views. From the gothic splendor of King's College, to the classical elegance of Clare College. Our punting guide made sure that participants don't miss a thing; the famous College Backs in the heart of the city – by 'Backs', the College gardens. During the tour, they came across 7 riverside colleges, including Magdalene, St John's, Trinity, Trinity Hall, Clare, King's and Queens' College.



There is good news
ARICON would like to share that is the inclusion of **SCOPUS indexed journals** where we recommend the high-quality papers, presented at **ARICON** Conferences. **ARICON** proceedings are indexed in **Nielsen U.K & Ireland**.

Our proceedings are also available in Bodleian Library University of Oxford, The Cambridge University Library, National Library of Scotland, National Library of Wales, Trinity College Dublin and The British Library.

ARICON Journals Onboard:

ARICON does not only conduct conferences but we are also very much concerned about **enhancing the publication opportunities** our participants' worthy research. Hence, we are aligned with the following High-indexed Journals; their authenticity can be double-checked through the links provided below and their presence on SCOPUS website too:

- [Universal Journal of Educational Research \(SCOPUS\)](#)
- [Linguistics and Literature Studies \(SCOPUS\)](#)
- [Mathematics and Statistics \(SCOPUS\)](#)
- [Civil Engineering and Architecture \(SCOPUS\)](#)
- [Universal Journal of Electrical and Electronic Engineering \(SCOPUS\)](#)
- [Universal Journal of Mechanical Engineering \(SCOPUS\)](#)
- [Academy of Strategic Management Journal \(Print ISSN: 1544-1458; Online ISSN: 1939-6104\)- SCOPUS-indexed](#)
- [Journal of Management Information and Decision Sciences \(Print ISSN: 1524-7252; Online ISSN: 1532-5806\) Scopus-indexed](#)
- [Journal of Legal, Ethical and Regulatory Issues \(Print ISSN: 1544-0036; Online ISSN: 1544-0044\) Scopus-indexed](#)
- [Academy of Accounting and Financial Studies Journal \(Print ISSN: 1096-3685; Online ISSN: 1528-2635\) Scopus-indexed](#)
- [Journal of International Business Research \(Print ISSN: 1544-0222; Online ISSN: 1544-0230\) Scopus-indexed](#)
- <https://rpajournals.com/jibm/> (Journal of International Business & Management)
- <https://rpajournals.com/about-ijkem/> (International Journal of Knowledge Management & Education)

BEST BLOG PICK



Best Ways to Meet Research People at Academic Conferences.

By Sheryl Johns -17th Sept 2019

One of the most important parts of professionalization is being able to publish your research. I was lucky enough to be in a department that had a yearlong seminar dedicated to just that: **conducting research and writing a publishable paper prior to starting the dissertation.**

But that was just the first step. Much of what I've learned about publishing comes from submitting papers to journals, incorporating reviewer comments, workshopping papers and having conversations with colleagues and mentors.

In this essay, I'll break down and demystify the format of an article for a general journal. Note that I'm a **sociologist**, so my insights are field-specific. So, too, must I acknowledge that journals, particularly specialty ones, may have their own style of writing, so the articles you read in them may not follow the format I'll lay out below. One of the things you should always do before submitting a paper is read articles published by the journal to which you are submitting to get a sense of the conversations being had in its pages and to find a model for your own work.

Despite such idiosyncrasies, knowing a few things about the purposes and format of a journal article will help you get published. You should understand the function of each section and write accordingly.

Introduction. The purpose of this section is threefold. First, you want to trace previous work on the subject and set up the problem. Second, you need to identify how your paper addresses that problem. That is key: explaining what you do to address the gaps of literature or problem of the paper. Finally, you should note the broader contributions and implications of the piece. I like to think that the contributions of a paper can be theoretical, empirical and/or policy relevant, although often the papers published in top journals have all three.

Theoretical framework. This is commonly referred to as a literature review, but I don't like the term because it implies that you are just doing a passive review of what others have said about your topic. Reviewing previous work is necessary but not sufficient. The purpose of this section goes beyond an accounting of what others have done.

One way to understand the purpose of the theoretical framework is to see it as leading your reader through gaps in the literature that your paper addresses. **See the theme?** It's specific to what you are doing in the paper. It also includes information that your reader needs to know in order to understand your argument.



Whether you are a novice in attending international conferences or a seasoned delegate, meeting other like-minded people and delegates can be a pretty daunting task! This is especially true if you are attending an event the sort of which you are attending for the first time in your life. However, arming yourself with the crucial and easy-to-follow tips detailed below will help you meet, engage and network with like-minded peers, with total and absolute ease!

- **Stop Trying to Network and Just Try to Meet New People Instead**

One of the main takeaways at an international conference is that you should not concentrate solely on networking at such events. This is one of the most significant blunders that people commit, as they address networking in a specialized and goal-oriented practice. The intention should not be to simply and casually meet a certain number of people in a given quantity of time. Instead, it is highly advisable that you genuinely be engrossed in connecting and relating with other delegates through a fitting discussion. You never know the possibilities that such a constructive discussion may lead to.

- **Don't Be Anxious to Approach Other Delegates**

A great way to engage with other delegates at the conference, particularly for those new to international conferences, is by making a convincing opening. An introduction can be made either by your administrator, any one of your associates, or someone who you have just met at the conference. Nevertheless, since not all administrators might arrange this, it is better that you get used to introducing yourself. If you already have some expertise and comprehend the association, make certain to assist other newcomers. A highly popular means to engage with personalities at conferences is to simply approach them. Begin with a decent introduction of you and your line of work, and get to recognize their name and wherever they originate from. One can utilize conference-issued title labels. Subsequently, inquire if they are conferring or have presented a lecture at the event. If so, you can inquire after the topic and other details. Otherwise, you can also get to know about their research interests in general. If you've frequented their report, you should boldly declare that, and utilize their lecture as a means to ignite a dialogue. Discern that this is not a script, but moderately recommended guidelines to commence a discussion. Recognize that the central purpose of conferences is reaching people from your analysis section. This implies that everyone has a shared intention, so there is no cause to be hesitant to address personalities. Keep in mind that most of them are presumably anxious too, and would be grateful for a discussion.

- **Take Part in Other Social Events**

When frequenting conventions, it is highly recommended that you partake in the numerous cultural experiences, both unofficial and official. Most conventions will establish at least some established cultural experiences such as bicycle trips, dinners, hikes, banquets, and the like. However, there are also numerous unofficial cultural encounters, such as crowds of characters uniting collectively for dinner. Visiting these functions will enable you to thoroughly unite with and get to understand numerous personalities. Furthermore, these experiences are remarkably entertaining and ordinarily point to critical consequences.

- **Make Efficient Use of Social Media to Meet the Right People**

Observing and engaging in the conversations occurring across popular social media channels is another excellent approach to learn to identify characters in the society and its study strains. The fundamental



knowledge acquired through these social media channels can enable you to identify the styles and appearances of some of the people and make it more straightforward to address them. In some instances, Twitter may also be utilized for regulating cultural conventions. Nevertheless, utilizing social media should not be a replacement for engaging with personalities face-to-face. Most conventions now have a bearing on social media, and often characters are live-posting during the event.

• **Don't Let Your Lack of Experience Keep You Down**

A constant concern amongst newcomers is the absence of expertise in research work or in written articles. Nevertheless, this should not be a problem at all. The examination society is very welcoming, and the characters you'll face will most inclined provide you amazing recommendations. Furthermore, they presumably had comparable difficulties earlier and understand how you respond. Don't delay to be apparent about your shortage of knowledge or the point that you are a novice. It is crucial that you recollect to be no one but yourself.



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