**Title (Font Size: 14, Font: Times New Roman)**

Author (Font Size:12; Font: Times)

Affiliation (Font Size:13; Font: Times)

**Abstract (Font Size 14)**

|  |
| --- |
| Each paper to be submitted in the RPA journals must start with an abstract, which **should be around 200 words including highlighting the main theme and research results.** (**Font Size 10**). **The font style in the paper must be Times New Roman.** The relationship between innovation and export performance has been studied widely, and such studies have reported consistent results (Basile, 2001; Harris and Li, 2006; Hirch and Bijaoui, 1985; Moini, 1995; Özçelik and Taymaz, 2004; PlaBarber and Alegre, 2007; Roper and Love, 2002; Smith et al., 2002; Teece, 1996; Wagner, 2001; Wakelin, 1998). The impact of innovation on firm profitability seems to vary with different types of innovation. Product and production process innovations have a different level impact on firm profitability (Geroski and Machin, 1993; Geroski et al., 1993). What remain unclear is the relationship between export performance and firm profitability. Thus, inconclusive evidence remains in the literature (Kuivalainen and Sundqvist, 2006; Lu and Beamish, 2006) The relationship between innovation and export performance has been studied widely, and such studies have reported consistent results (Basile, 2001; Harris and Li, 2006; Hirch and Bijaoui, 1985; Moini, 1995; Özçelik and Taymaz, 2004; PlaBarber and Alegre, 2007; Roper and Love, 2002; Smith et al., 2002; Teece, 1996; Wagner, 2001; Wakelin, 1998). **Keywords:** Paper, Journals, Theme, Research, Results (Maximum 8 words) |

**Importance Note:** Sections (headlines) should not be numbered

**Introduction (Font Size: 14; Font: Times New Roman)**

The relationship between innovation and export performance has been studied widely, and such studies have reported consistent results (Basile, 2001; Harris and Li, 2006; Hirch and Bijaoui, 1985; Moini, 1995; Özçelik and Taymaz, 2004; PlaBarber and Alegre, 2007; Roper and Love, 2002; Smith et al., 2002; Teece, 1996; Wagner, 2001; Wakelin, 1998). The impact of innovation on firm profitability seems to vary with different types of innovation. Product and production process innovations have a different level impact on firm profitability (Geroski and Machin, 1993; Geroski et al., 1993). What remain unclear is the relationship between export performance and firm profitability. Thus, inconclusive evidence remains in the literature (Kuivalainen and Sundqvist, 2006; Lu and Beamish, 2006). (**Line spacing: single and Spacing 0 pt (before and after**) (**Font Size 11). The margin of the manuscript should be: Top and Bottom 2.54; Left and Right 2.74.**

Since innovation is one key resource in creating competitive advantage for the firms (Barney, 1991; Barney et al. 2001; Grant, 1991), previous studies had examined the relationship between innovation and export performance and innovation and firm profitability separately. Thus, this study endeavours to link the three indicators of innovation, export performance and firm profitability into one model, in particularly in the case of Lao garment industry.

The garment industry has been developed under a new government’s reform policy known as the New Economic Mechanism (NEM). This policy was first developed in 1986 which aiming at transforming the economy from centrally planned to market-oriented system. The Lao garment industry started in 1990 with only two factories. It expanded to 57 export-oriented companies and 43 subcontracting companies in 2004 (ALGI, 2006). The garment industry as a whole creates about 30,000 jobs and produces US$100 million goods for export annually (Boutsivongsak et al., 2002). The main markets of Lao garment products are EU, USA, Japan and other ASEAN members

This study aims to determine two main research questions: Whether or not innovation performed by Lao garment firms determine their export performance and hence, firm profitability; and Whether or not high export performance leads to high firm profitability. In the following section, the conceptual model, literature review and hypotheses development were presented. Subsequently, research methods, model assessment and test hypotheses were presented, followed by the discussion of the findings. Finally, conclusion and policy implications were noted.

**Literature Review (Font Size: 14; Font: Times New Roman)**

(Same as writings in introduction section given above. However, the **sub-sections** should be **bold and font size 11**)

**Research Methodology (Font Size: 14; Font: Times New Roman)**

(Same as writings in introduction section given above. However, the **sub-sections** should be **bold and font size 11**)

**Results and Analysis (Font Size: 14; Font: Times New Roman)**

(Same as writings in introduction section given above. However, the **sub-sections** should be **bold and font size 11**)

**Research Limitation and Future Direction**

**(If applicable) (Font Size: 14, Font: Times New Roman)**

**Conclusions (Font Size: 14; Font: Times New Roman)**

(Same as writings in introduction section given above. However, the **sub-sections** should be **bold and font size11**)

**Acknowledgement (Font Size 14: Font: Times New Roman)(if any)**

**(**Font size 11; Line spacing: single and Spacing 0 pt (before and after**)**

**References (Font Size 14, Times New Roman)**

 (APA Format, Alphabetical Arrangement, Times, Font Size 11)

**Journal:**

Surname, Initials (year), "Title of article", Journal Name, volume, number, pages (if any).

**Example:** Mor, R. S., Singh, S., & Bhardwaj, A. (2018). Exploring the causes of Low-Productivity in Dairy Supply Chain using AHP. *Journal Teknik Industri*, *19*(2), 83-92.

**Book:**

Surname, Initials (year), Title of Book, Publisher, Place of publication

**Example:** Beare, H., Caldwell, B. J., & Millikan, R. H. (2018). *Creating an excellent school: Some new management techniques*. Routledge.

**For Book Chapters:**

Surname, Initials (year), "Chapter title", Editor's Surname, Initials, Title of Book, Publisher, Place of publication, pages.

**Example:** Calabrese, F.A. (2005), "The early pathways: theory to practice – a continuum", in Stankosky, M. (Ed.), Creating the Discipline of Knowledge Management, Elsevier, New York, NY, pp. 15-20.

**Website:**

**Example:** Qosenberg, M. (1994). This is how you cite an online news article that has an author. *The Washington Post*. Retrieved June 12 2013, from http://www.washingtonpost.com/dir/subdir/2014/05/11/a-d9-11e3\_story.html

**Conference paper:**

Surname, Initials (year of publication), "Title of paper", in Surname, Initials (Ed.), Title of published proceeding which may include place and date(s) held, Publisher, Place of publication, Page numbers.

**Example:** Jakkilinki, R., Georgievski, M. and Sharda, N. (2007), "Connecting destinations with an ontology-based e-tourism planner", in Information and communication technologies in tourism 2007 proceedings of the international conference in Ljubljana, Slovenia, 2007, Springer-Verlag, Vienna, pp. 12-32.

**Example:** Iszatt-White, M., Whittle, A., Gadelshina, G., & Frank, M. (2018). ‘The Corbyn phenomenon’: Ambiguity and ambivalence in the discourse of authentic leadership in the British press. 34th EGOS Colloquiu.

**For Working Papers:**

Surname, Initials (year), "Title of article", working paper [number if available], Institution or organization, Place of organization, date.

**Example:** Moizer, P. (2003), "How published academic research can inform policy decisions: the case of mandatory rotation of audit appointments", working paper, Leeds University Business School, University of Leeds, Leeds, 28 March.

**For newspaper articles (authored)**

Surname, Initials (year), "Article title", Newspaper, date, pages. E.g. Smith, A. (2008), "Money for old rope", Daily News, 21 January, pp. 1, 3-4.

**For newspaper articles (nonauthored)**

Newspaper (year), "Article title", date, pages.

**Example:** Daily News (2008), "Small change", 2 February, p. 7.

**For electronic sources:**

If available online, the full URL should be supplied at the end of the reference, as well as a date that the resource was accessed.

**Example:** Castle, B. (2005), "Introduction to web services for remote portlets", available at: http://www-128.ibm.com/developerworks/library/ws-wsrp/ (accessed 12 November 2007).

Sample list of references:

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* Beare, H., Caldwell, B. J., & Millikan, R. H. (2018). *Creating an excellent school: Some new management techniques*. Routledge.
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* Jakkilinki, R., Georgievski, M. and Sharda, N. (2007), "Connecting destinations with an ontology-based e-tourism planner", in Information and communication technologies in tourism 2007 proceedings of the international conference in Ljubljana, Slovenia, 2007, Springer-Verlag, Vienna, pp. 12-32.
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